

## Message Text

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43

ACTION ARA-10

INFO OCT-01 ISO-00 ARAE-00 PA-02 INR-07 /020 W

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P 301600Z AUG 75

FM AMEMBASSY BOGOTA

TO USIA WASHDC PRIORITY

INFO SECSTATE WASHDC PRIORITY 531

UNCLAS BOGOTA 8328

USIAC FOR ILA (MILLER); IPS

STATE FOR ARA/PAF

EO 11652: NA

SUBJ: LOPEZ VISIT

REF: MILLER/FARMER TELCON

1. GOC SLOW TO FOCUS ON MEDIA ASPECTS OF STATE VISIT. HOWEVER, OUR BEST GUESS IS THAT APPROXIMATELY 12 MEDIA REPRESENTATIVES PLUS EIGHT OFFICIAL JOURNALISTS WILL ACCOMPANY PRESIDENT TO

US. IO FARMER PLANS ARRIVE WASHINGTON O/A SEPT 22 TO ASSIST. PRELIMINARY MEDIA REQUIREMENTS/SUGGESTIONS FOLLOW:

2. IPS: POS REQUIRES FAST (ARF OR SIGNALS) SERVICING OF OFFICIAL TEXTS, PREFERABLY IN SPANISH. ALSO NEED FULL BLACK-AND-WHITE AND COLOR PHOTO COVERAGE ALL OFFICIAL EVENTS. FARMER WILL HAND CARRY TO BOGOTA AS BASIS FOR JOINT USIS/PRESIDENTIAL PRESS OFFICE PAMPHLET ON VISIT.

3. IBS: POST URGEST AGENCY CONSIDER LIVE BROADCAST VIA SATELLITE OF ARRIVAL CEREMONIES. GOC RADIO STATION RADIO NACIONAL HAS ALREADY REQUESTED SPECIAL COVERAGE, COULD RECEIVELLATELLITE SIGNAL AND FEED ALL NAIONAL NETWORKS. URGE IBS/PL TO ASSIGN COLOMBIAN ANNOUNCER JUAN CLIMACO ARBELAEZ TO COVER VISIT. ALSO REQUEST SPECIAL DAILY 5-10 MINUTE CORRESPONDENT FEEDS DURING VISIT; THESE WOULD BE WRAPUPS OF DAILY PRESIDENTIAL ACTIVITIES

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BY CORRESPONDENTS WHO DO REGULAR FEEJUFOR COLOMBIAN NETWORKS

(UNCAL, LEVY, SCHIEL, DEL RIO, ETC.)

4. IMV: SUGGEST AGENCY CONSIDER 10-MINUTE SATELLITE FEED TO COLOMBIA AND HEMISPHERE OF ARRIVAL CEREMONIES; GOC WILLING PAY DOWNLEG. ALSO NEED DAILY TV NEWSCLIPS TO BE HAND CARRIED TO BOGOTA. FINALLY, GIVEN POSITIVE POLICY ASPECTS OF VISIT (COLOMBIA SEEKS COOPERATION RATHER THAN CONFRONTATION WITH US), URGE AGENCY CONSIDER PRODUCTION OF 10-15-MINUTE DOCUMENTARY FOR HEMISPHERE-WIDE DISTRIBUTION.

5. POST OFFICERS TO MEET ASAP WITH PRESIDENTIAL PRESS SECRETARY TO DISCUSS FURTHER DETAILS MEDIA ARRANGEMENTS; WILL ADVISE. FYI, WE'LL INSIST THAT GOC MAKE ARRANGEMENTS FOR LOPEZ PRESS CONFERENCE(S) IF ANY.  
FARMER

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NNN

## Message Attributes

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